

Agency

Schedule Dates

Advertiser

Brand Product

815 Slaters Lane American Media & Advocacy Group Alexandria, VA 22314 WSOCTV

Sales Office

Salesperson

Phone/Fax Buyer Name

Comments Billing Type Account Types

Standard

HUDSON FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS

Contract # National/Political ROBINSON, TRACEY Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 3002 CONGRESS (135337) Political - Federal Candidate (1067) American Media & Advocacy Group (4189) 10/02/12-10/08/12 327300 225/403/3002 Pol/R Hudson/R/NC US Representative (16382) Order Type Demo 6 6 6 Sales Tax Net Total Commission Commission % Package Deal Headline # Entered By Last Modified Date Entered 08/16/12 08/16/12 \$39,992.50 \$7,057.50 15.00 06281559 Jill Hipskind Normal

Grand Total:	Oct. 2012	By Broadcast Month Spots	Charlotte (WSOC)
53	53	Spots	
\$47,050.00	\$47,050.00	Rate	***************************************

\$925.00 Charlotte (WS \$500.00 Charlotte (WS \$375.00 Charlotte (WS \$875.00 Charlotte (WS \$875.00 Charlotte (WS \$875.00 Charlotte (WS \$875.00 Charlotte (WS \$775.00 Charlotte (WS	1 \$925.00 \$925.00 Charlotte (William)
Comm	Station Stat
	EYEWIT NWS 11 ABC-NITELINE EYEWIT MIDDAY EYEWIT NWS 5 EYEWIT NWS 5 EYEWIT NWS 6 INSIDE EDITION GD MRN AMR GD MRN AMR GD MRN AMR EYEWIT NWS 11 ABC-NITELINE EYEWIT NWS 5

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

rinted At: 01:33 PM on Thursday, August 16 2012

'E Bookend P/B Piggy Back



Schedule Dates Advertiser

רחוותו שכנ #

American Media & Advocacy Group 815 Slaters Lane Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Brand Product Agency

Alexandria, VA 22314

Comments Billing Type

> Standard National/Political

> > Sales Tax

HUDSON FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS

225/403/3002 ROBINSON, TRACEY Telerep/Philadelphia Telerep/Phlladelphia, Philadelphia (1057) 3002 CONGRESS (135337) Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382) 10/02/12-10/08/12 327300 CO-OP Net Total Commission Commission % Package Deal Order Type Demo Entered By Headline # Last Modified Date Entered Jill Hipskind 08/16/12 15.00 \$39,992.50 \$7,057.50 06281559 8 08/16/12 Normal

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total: **Spots** 53 53 \$47,050.00 \$47,050.00

Line I ine Type / Break Type (n - 6 in						
Enc Type (picas Type (Ref #)	Dates	Sec Length Run Times				
15.0 Normal Line / Spot	10/08/12-10/08/12	5300	SPW MO Tu We Th Fr Sa Su Spots	Rate	Total	
16.0 Normal Line / Spot	10/08/12-10/08/12	5 -30 60 6:300 (FST)	p-4	\$875.00	\$875.00 Charlotte (WSOC)	Comments
17.0 Normal Line / Spot	10/08/12-10/08/12			\$1,100.00	\$1,100.00 Charlotte (WSOC)	LILWII NWSS.30
18.0 Normal Line / Spot	10/08/12-10/08/12			\$850.00	\$850.00 Charlette (WCCC)	CICANI ITANO
19.0 Normal Line / Spot	71/00/17-71/00/17	5 :306:58P- 7:30P (EST)	1	\$0E0.00	Position Charlotte (MSOC)	EYE NWS DAYBRK
100C April al File / 200C	10/08/12-10/08/12	5 :30 7A- 8A (EST)		\$850.00	\$850.00 Charlotte (WSOC)	INSIDE EDITION
20.0 Normal Line / Spot	10/08/12-10/08/12	5 :30 8A- 9A (FCT)	1	\$775.00	\$775.00 Charlotte (WSOC)	SD MBN AMD
21.0 Normal Line / Spot	10/06/12-10/06/12	5 .30 132 13.305 (75)	jan de la constant de	\$725.00	\$725.00 Charlotte (WSOC)	OF THE RIPE
22.0 Normal Line / Sport	10/00/12	- 153 TE1 TE-30F (E31)		\$275 AO		GU MIKN AMK
	10/00/12-10/06/12	5 :30 7A- 8A (EST)		4237 00	\$275.00 Charlotte (WSOC)	EYEWIT MDDY SA
	10/06/12-10/06/12	5 :30 8P- 11:30P (EST)		\$325.00	\$325.00 Charlotte (WSOC)	EYE NW SA MRN2
	10/06/12-10/06/12	5 :30 8A- 9A (FST)		\$2,500.00	\$2,500.00 Charlotte (WSOC)	
25.0 Normal Line / Spot	10/07/12-10/07/12	5 :30 110- 11:357		\$475.00	\$475.00 Charlotte (WSOC)	
26.0 Normal Line / Spot	10/07/12-10/07/12	5 30 66.3 200 /	—	\$950.00	\$950.00 Charlotte (WSOC)	8/16/12
27.0 Normal Line / Spot	מורמוסו ביודחוחו			\$1 000 nn	1 000 00	E/16/12
	10/07/12-10/07/12	5 :30 7A- 8A (EST)		42,000.00	\$1,000.00 Charlotte (WSOC)	EYE NWS SUN 6 8/16/12
20.0 World Line / Spot	10/04/12-10/04/12	5 :30 11P- 11:35P (EST)	1	\$300.00	\$300.00 Charlotte (WSOC)	12
				\$925.00	\$925.00 Charlotte (WSOC)	EYEWIT NWS 11 8/16/12
Accepted-Agency/Adventiser:			CUNFIRMATION CONTRACT			
		Accepted-Station:	ation: Date:		Comments:	

1/200						

Line

Line Type / Break Type (Ref #)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

E Bookend P/B Piggy Back inted At: 01:33 PM on Thursday, August 16 2012



Schedule Dates Contract #

American Media & Advocacy Group

815 Slaters Lane Alexandria, VA 22314

Brand Product Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson Agency Advertiser ROBINSON, TRACEY Standard National/Political 225/403/3002 Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057) 3002 CONGRESS (135337) Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Pol/R Hudson/R/NC US Representative (16382) 10/02/12-10/08/12 327300 Demo 6 6 6 Entered By Headline # Last Modified Date Entered 08/16/12

Charlotte (WSOC)
By Broadcast Month
Oct. 2012

Spots 53

Order Type Package Deal 8 JIII Hipskind 06281559 08/16/12 Normal

Net Total Commission Commission % 15.00 \$39,992.50 \$7,057.50

Sales Tax

HUDSON FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS

Comments

Grand Total: 53 \$47,050.00 \$47,050.00

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				TRAC'	CONFIRMATION CONTRA	Y KM	00	Part.		Accepted-Agency/Advertiser:
INSIDE EDITION	\$850.00 Charlotte (WSOC)	1.0004	400.00	 						
EYE NWS DAYBRK	\$850.00 Charlotte (WSOC)	1.058\$	00.000	<u> </u>	L		:30 6:58P- 7:30P (EST)	5 :30	10/02/12-10/02/12	42.0 Normai Line / Spot
EYEWIT NWS 6	\$1,100.00 Charlotte (WSOC)	\$1,100.	00.001,1¢	<u> </u>	1		:30 6:30A- 7A (EST)	5 :30	10/02/12-10/02/12	41.0 Normal Line / Spot
EYEWIT NWS5.30	\$875.00 Charlotte (WSOC)	\$875.	00.c/o¢	. -			:30 6P- 6:30P (EST)	5 :30	10/02/12-10/02/12	40.0 Normal Line / Spot
EYEWIT NWS 5	\$850.00 Charlotte (WSOC)	\$850.	\$850.00	1 -	1		:30 5:30P- 6P (EST)	5 :30	10/02/12-10/02/12	39.0 Normal Line / Spot
ABC-NITELINE	\$500.00 Charlotte (WSOC)	\$500.	\$500.00	. -		1	:30 5P- 5:30P (EST)	5 :30	10/02/12-10/02/12	38.0 Normal Line / Spot
EYEWIT NWS 11	\$925.00 Charlotte (WSOC)	\$925.	\$925.00	. -	1	$\frac{1}{1}$:30 11:35P- 12:05A (EST)	5 :30	10/02/12-10/02/12	37.0 Normal Line / Spot
ENT TONIGHT 30	\$850.00 Charlotte (WSOC)	\$850.	\$850.00	.	-		:30 11P- 11:35P (EST)	5 :30	10/02/12-10/02/12	36.0 Normal Line / Spot
GD MRN AMR	\$775.00 Charlotte (WSOC)	\$775.	\$//5.00		1	+	:30 7:30P- 7:56P (EST)	5 :30	10/04/12-10/04/12	35.0 Normal Line / Spot
EYE NWS DAYBRK	\$850.00 Charlotte (WSOC)	\$850.	\$850.00	.].	-	$\frac{1}{1}$:30 7A- 8A (EST)	5 :30	10/04/12-10/04/12	34.0 Normal Line / Spot
EYEWIT NWS 6	\$1,100.00 Charlotte (WSOC)	\$1,100.	\$1,100.00		1	1	:30 6:30A- 7A (EST)	5 :30	10/04/12-10/04/12	33.0 Normal Line / Spot
EYEWIT NWS5.30	\$875.00 Charlotte (WSOC)	\$875.	\$8/5.00		-	+	:30 6P- 6:30P (EST)	5 :3(10/04/12-10/04/12	32.0 Normal Line / Spot
EYEWIT NWS 5	\$850.00 Charlotte (WSOC)	\$850	00.000				:30 5:30P- 6P (EST)	5 :30	10/04/12-10/04/12	31.0 Normal Line / Spot
ABC-NITELINE	\$500.00 Charlotte (WSOC)	\$500	DOLUCE DOLUCE	1	1		:30 5P- 5:30P (EST)	5 :3	10/04/12-10/04/12	30.0 Normal Line / Spot
Comments	Station	Total	2	Journal of the state of the sta			:30 11:35P- 12:05A (EST)	5 :3	10/04/12-10/04/12	29.0 Normal Line / Spot
				Sir Smit	SPW MO IU We Th Fr Sa Su	SPW MC	Constant State	3.5		

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American Media & Advocacy Group

Sales Office

Salesperson

Buyer Name

Phone/Fax

815 Slaters Lane

Alexandria, VA 22314

Brand Product Agency Schedule Dates Advertiser 3002 CONGRESS (135337) Political - Federal Candidate (1067) American Media & Advocacy Group (4189) Poi/R Hudson/R/NC US Representative (16382) 10/02/12-10/08/12 32/300

Contract #

Date Entered

08/16/12

ROBINSON, TRACEY Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) National/Political 225/403/3002 Order Type Sales Tax Net Total Commission Commission % Package Deal

CO-OP Entered By Demo Last Modified Headline # JIII Hipskind 08/16/12 06281559

Normal

\$7,057.50

HUDSON FOR CONGRESS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****, RICHARD HUDSON FOR CONGRESS

Billing Type

Standard

Account Types

Comments

15.00 \$39,992.50 Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total: 53 \$47,050.00 \$47,050.00

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ccepted			53.0	52.0	51.0	50.0	49.0	48.0	47.0	46.0	45.0	44.0	43.0	Line
Accepted-Agency/Advertiser:			53.0 Normal Line / Spot	52.0 Normal Line / Spot	51.0 Normal Line / Spot	50.0 Normal Line / Spot	49.0 Normal Line / Spot	48.0 Normal Line / Spot	47.0 Normal Line / Spot	46.0 Normal Line / Spot	45.0 Normal Line / Spot	44.0 Normal Line / Spot	43.0 Normal Line / Spot	Line Type / Break Type (Ref #)
			10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/02/12-10/02/12	Dates
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Accepted-Station:	00		:30 8A- 9A (EST)	:30 8P- 8:30P (EST)	:30 7A- 8A (EST)	:30 6:58P- 7:30P (EST)	:30 6P- 6:30P (EST)	:30 5:30P- 6P (EST)	:30 SP- 5:30P (EST)	:30 12P- 1P (EST)	:30 11:35P- 12:05A (EST)	:30 11P- 11:35P (EST)	:30 7A- 8A (EST)	Run Times
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Date:	*		\$725.00	\$4,000.00	\$775.00	\$850.00	\$1,100.00	\$875.00	\$850.00	\$375.00	\$500.00	\$925.00	\$775.00	Rate
Comments:			\$725.00	\$4,000.00	\$775.00	\$850.00	\$1,100.00	\$875.00	\$850.00	\$375.00	\$500.00	\$925.00	\$775.00	Total
***************************************			\$725.00 Charlotte (WSOC)	\$4,000.00 Charlotte (WSOC)	\$775.00 Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	\$1,100.00 Charlotte (WSOC)	\$875.00 Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	\$375.00 Charlotte (WSOC)	\$500.00 Charlotte (WSOC)	\$925.00 Charlotte (WSOC)	\$775.00 Charlotte (WSOC)	Station
			GD MRN AMR	MIDDLE	GD MRN AMR	INSIDE EDITION	EYEWIT NWS 6	EYEWIT NWS5.30	EYEWIT NWS 5	EYEWIT MIDDAY	ABC-NITELINE	EYEWIT NWS 11	GD MRN AMR	Comments
			8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	8/16/12	Entered

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REP HEADLINE# 6281559
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

*** WSOC-TV

	CITY TAX STATE TAX	FLIGHT DATES OCT2/12 OCT8/12	PRDCT HUDSON FOR CONGRESS	OKUEX #			81	AGY: NAME		ADV # ADV, NAME PO	^^^ ORIGINAL REV#0 ***
- Annual Control of Co	CO-OP BILLING NEEDED	2 WK-1	EST#3002 COMMENTS: (LINE, ORDER, INVOICE)	CONTRACT # 6281559	ALEXANURIA, VA 22314		815 SLATERS LANE	AMERICAN MEDIA & ADVOCACY GROUP	CHEAN HOUSEN A CON NO		
				CLASS: NATL. LOCAL		CALLES TRUN TH- NICK WELTE		BUYER NAME TRACEY ROBINSON	REP.# OFF.# 220		HARRIS REPORT FROM REP
DITTE ROGIO/12 1/.34	F C Z C Z C I E C E E E E E E E E			REGIONAL		Ė		No	SALESMAN #		AUG15/12 17.3 *** WSOC-TV ***

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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FR JARED
NEW HUDSON FOR CONGRESS ORDER
TOTAL \$47050
PLS CNF THANKS

REP:

RICHARD HUDSON FOR CONGRESS

PROGRAM : ABC-NITELINE CON COM1: ABC-NITELINE	2 11856-1205A	PROGRAM: EYEWIT NWS 11 CON COM1: EYEWIT NWS 11	1 1100P-1135P	AGENCY PRODUCT CODE = 403	:LINE#:REP :CD: TIME PERIOD : LC
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Y CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG15/12 17.3
*** WSOC-TV ***

PROGRAM: EYEWIT NWS 11 CON COM1: EYEWIT NWS 11	GRAM :	10 800P-900P	PROGRAM : GD MRN AMR CON COM1: GD MRN AMR	9 800A-900A	PROGRAM : GD MRN AMR CON COM1: GD MRN AMR	8 700A-800A	PROGRAM: INSIDE EDITION CON COM1: INSIDE EDITION	7 700P-730P	PROGRAM : EYEWIT NWS 6	6 600P-630P	PROGRAM: EYEWIT NWS5.30 CON COM1: EYEWIT NWS5.30	5 530P-600P	PROGRAM : EYEWIT NWS 5 CON COM1: EYEWIT NWS 5	4 500P-530P	PROGRAM : EYEWIT MIDDAY CON COM1: EYEWIT MIDDAY	3 1200N-100P	:LINE#:REP :CD: TIME PERIOD :
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REP: TEL# 610-225-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

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PORT FROM REP AUG15/12 17.3

*** WSOC-TV ***

PROGRAM: GD MRN AMR	20 800A-900A	PROGRAM: GD MRN AMR	19 700A-800A	PROGRAM: INSIDE EDITION CON COM1: INSIDE EDITION	18 700P-730P	PROGRAM : EYE NWS DAYBRK	17 630A-700A	PROGRAM: EYEWIT NWS 6	16 600P-630P	PROGRAM: EYEWIT NWS5.30	15 530P-600P	PROGRAM: EYEWIT NWS 5	14 500P-530P	PROGRAM: EYEWIT MIDDAY CON COM1: EYEWIT MIDDAY	13 1200N-100P	PROGRAM : ABC-NITELINE CON COM1: ABC-NITELINE	12 1135P-1205A	:LINE#:REP :CD: TIME PERIOD : I
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KEF: TEL# 610-225-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.3
*** WSOC-TV ***

PROGRAM: ABC-NITELINE CON COM1: ABC-NITELINE	29 1135P-1205A 3	PROGRAM: EYEWIT NWS 11 CON COM1: EYEWIT NWS 11	28 1100P-1135P 3	PROGRAM: EYE NW SU MRN2 CON COM1: EYE NW SU MRN2	27 700A-800A 3	PROGRAM: EYE NWS SUN 6	26 600P-630P 3	PROGRAM: EYEWIT NWS 11 CON COM1: EYEWIT NWS 11	25 1100P-1135P 3	PROGRAM: GD MRN-SAT CON COM1: GD MRN-SAT	24 800A-900A 3	PROGRAM: SAT NT FTB	23 800P-1130P 3	PROGRAM: EYE NW SA MRN2	22 700A-800A 3	PROGRAM: EYEWIT MDDY SA CON COM1: EYEWIT MDDY SA	21 1200N-1230P 3	:LINE#: : :
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XEP AUG15/12 17.3
*** WSOC-TV ***

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EYEWIT NWS 5	00P-530P	ABC-NITELINE ABC-NITELINE	35P-1205A	EYEWIT NWS 11	100P-1135P	ENT TONIGHT 30	30P-800P	GD MRN AMR	00A-800A	EYE NWS DAYBRK EYE NWS DAYBRK	0A-700A	EYEWIT NWS 6	0P-630P	EYEWIT NWS5.30	0P-600P	EYEWIT NWS 5	00P-530P	IME PERIOD :
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*** WSOC-TV ***

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EYEWIT NWS 5	500P-530P	EYEWIT MIDDAY	1200N-100P	ABC-NITELINE ABC-NITELINE	1135P-1205A	EYEWIT NWS 11	1100P-1135P	GD MRN AMR GD MRN AMR	700A-800A	INSIDE EDITION	700P-730P	EYE NWS DAYBRK EYE NWS DAYBRK	630A-700A	EYEWIT NWS 6	600P-630P	EYEWIT NWS5.30	530P-600P	
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C		GD MRN AMR	800A-900A	: MIDDLE	800P-830P	GD MRN AMR	700A-800A	: INSIDE EDITION	700P-730P	: EYEWIT NWS 6	600P-630P	: EYEWIT NWS5.30	530P-600P	D: TIME PERIOD :
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MARKET TOTALS \$106,931 WSOC 44%

WBTV 27% CABL 0%

WCNC 16%

WCCB 13%

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80 LAWM

WAXN 0%

SVC- NSI DEMOS- RA35+*